



CA seminar in English

Your benefits

Learn practical skills how to design and develop understandable business charts and tables

Date
12 - 14 June (FER)

Place
FER - Hotel Residence, Feldafing

Price
EUR 1,700,-

Trainer
Dipl.-Ing. Dietmar Pascher

For further information visit our website at Seminar-No. 9.6.1



Management Reporting – IBCS® with SUCCESS

Report clearly and precisely what needs to be reported.

Management reports are very important in the controller's job and have a significant impact on the performance of a company. But are we sure that the reports are really read and fully understood by our managers? This workshop provides efficient rules to improve the readability and meaningfulness of the reports you issue. Bring examples from your company and take home ready-made templates for visualisation at your work. This seminar is based on the SUCCESS rules of Professor Dr. Rolf Hichert and the International Business Communication Standards.

Seminar Content

- Design rules for management reports – **SUCCESS®HICHERT**
 - Say: Convey a message
 - Unify: Apply semantic notation
 - Condense: Increase information density
 - Check: Ensure visual integrity
 - Express: Choose proper visualisation
 - Simplify: Avoid clutter
 - Structure: Organise content
- Design rules for impressive tables and variance analysis
- Workshop: Analyse and improve the reports of your company
- Business charts with Excel: Excel lessons to put into practice the new concepts
- Successful presentations with (despite of) PowerPoint