



## CAonAir Videotraining: Investment Decisions

*Get the most important tools for professional investment decisions.*

*Investment Decisions are one of the most important decisions in companies. Therefore correct calculations are as important as strategic evaluations. Learn about practical hints and rules of thumb for a holistic approach. This videotraining guides you step by step through a practical case of an IT investment and motivates to do it yourself. Additional hints will surprise you. Not every investment with a payback makes sense from a strategic point of view. We show you two strategic methods. An elaborated instrument to compare different investment options and a „hands on“ method to make the strategic impacts of an investment transparent.*

### Seminar Content

- Discounted cash flow Method and Rule of 72
- Net Present Value (NPV) and Internal Rate of Return (IRR)
- Qualitative Analysis of Investment Decisions
- Evaluation of the Strategic Impact

**EN**

CA seminar in  
English

### Your benefits

- You get to know the strategic and operational criteria of investment decisions efficiently

#### Price

EUR 49,-

#### Trainer

Dipl.-Ing. Dietmar Pascher

For further information visit  
our website at Seminar-No. 9.COA.2